

Latino Leadership Intensive 2020

Stanford University	Palo Alto, CA	March 10 th & 11 th
Harvard University	Cambridge, MA	May 19 th & 20 th
University of Chicago	Chicago, IL	August 11 th & 12 th

Latino Leadership Intensive (LLI)

Meeting the Demand for a More Robust and Sophisticated approach to Latino Leadership Development

Dr. Robert Rodriguez and Angel Gomez have partnered to create the Latino Leadership Intensive Seminar – a concentrated program to develop mid-career Latino and Latina professionals.

The Latino Leadership Intensive (LLI) delivers cutting edge content through sound instructional design based on Dr. Rodriguez's research on Latino development needs and Mr. Gomez's interactive and innovative adult learning methodology.

The purpose of the Latino Leadership Intensive is to provide Hispanic professionals with a rigorous learning experience focused on the application of practical skills and techniques that drive higher workplace performance.

Along with a rigorous 2-day learning experience, participants will gain a greater understanding of how to leverage their Hispanic ethnicity as an asset and be held accountable for their learning through subsequent coaching sessions with their managers and facilitators. This program is ideally suited for individuals who want to excel at work while mastering situations when their cultural background intersects with race and ethnicity.

Who Should Attend

- ✓ Hispanic leaders with at least 10 years corporate experience and 5 years experience managing others or significantly managing projects.
- ✓ Participants should be recognized as outstanding prospects for increased leadership responsibilities and have the potential to ascend to higher positions.
- ✓ Attendees likely have been identified as being high performers or being of high potential. They should be central to the succession plan for future Latino leaders at the company.
- ✓ Hispanic leaders who are looking to transition from being a middle manager to a business leader.

2-Day Agenda

An intense and rigorous learning experience addressing essential leadership topics

Day One

- Introduction to the Latino Leadership Intensive
- The Latino Cultural Script and the Challenges of Leadership
- Collaboration & Balancing Competing Leadership Priorities
- Apply Cultural Emotional Intelligence to your Organization
- Making Effective and Inclusive Decisions with your Team
- Active Listening as the Foundation of Leadership

Day Two

- The Latino Executive Manifesto
- Thinking and Acting Strategically in Problem Solving
- Giving and Receiving Feedback
- Coaching and Developing Others
- Managing Conflict and Leveraging your Influence
- Integration of Learning as a Latino and Latina Leader

What makes the Latino Leadership Intensive Unique?

This LLI program is unlike any other Latino leadership program

Unique Features

- Participants apply their learning to their toughest, real-life work challenges.
- This seminar takes an Action Learning approach – including not using a single PowerPoint slide throughout the 2-day session.
- Participants learn through simulation, group exercises, role playing, self-reflection and coaching discussions.
- Dr. Rodriguez & Mr. Gomez facilitate each LLI session ensuring program consistency and quality.
- Class size is limited to 20 participants maximum which provides a facilitator to participant ratio of 1:10 to ensure every attendee receives personal attention.
- Agenda designed in a manner where concepts covered early serve as the foundation for later concepts. For example, the Active Listening module serves as a foundation to the Coaching Others module.

The LLI Program	
<i>Is Not ...</i>	<i>But Rather ...</i>
<ul style="list-style-type: none">• Intended to fix Latinos	<ul style="list-style-type: none">• Simply provides them development in key leadership areas while seeing if their cultural heritage impacts performance.
<ul style="list-style-type: none">• A speaker series with a random set of facilitators of mixed quality or experience.	<ul style="list-style-type: none">• Same proven experts who facilitate each session with a focus on application and based on sound research.
<ul style="list-style-type: none">• An outsized class format where teachers rely solely on PowerPoint.	<ul style="list-style-type: none">• An engaging & rigorous learning experience where interaction and discussion is core to the learning experience due to small class size taught at some of the finest academic institutions in the country.
<ul style="list-style-type: none">• A watered-down version of leadership development.	<ul style="list-style-type: none">• The concepts leverage sound leadership research and the focus is on real-world application that participants can leverage as soon as they get back to work.
<ul style="list-style-type: none">• Meant to make someone a “better Hispanic.”	<ul style="list-style-type: none">• Aimed to provide an unapologetic space for Latinos to address both leadership and Latino issues. The goal is to help create a more vibrant Latino professional future.

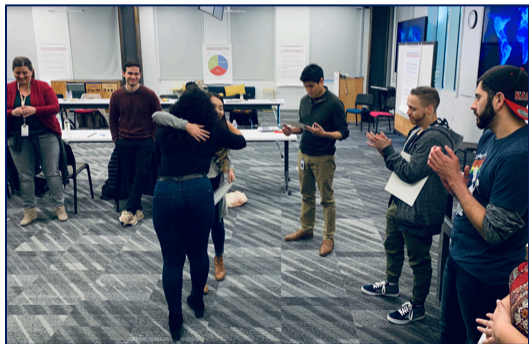
Past LLI Attendees

The LLI has been delivered 8 times in the past 3 years. Each LLI offering has sold out.

Past LLI Participants	
This is just a sample listing of the companies that have sent upwardly mobile Latino & Latina leaders through the LLI program since 2017.	
<ul style="list-style-type: none">• AbbVie• Allstate• AT&T• Blue Shield of California• Blue Cross Blue Shield – Illinois• Catalent Pharma• CBRE• Comcast• Commonwealth Edison• DePaul University• Eli Lilly• Ericsson• Facebook• FiatChrysler• Gilead Sciences• Grainger• Homesite• Intuit	<ul style="list-style-type: none">• MassMutual• McCormick Foundation• McDonald's Corporation• Meijer• Netflix• Northwestern Mutual• Pacific Gas & Electric• Progressive Insurance• Reed Smith LLP• Rent-a-Center• Sanofi• Sony PlayStation• Southern California Gas• Stanford Health Care• Toyota Motors• Uber• VMware• Walmart

Intense and Rigorous Learning Experience.

One reason participants love the program is because of the interactive, collaborative & unique learning environment.



Register today for one of the 3 LLI offerings in 2020.

Interested parties can register directly to secure a spot. Companies can also be invoiced for registration fees.



Stanford University

Palo Alto, CA

March 10th and 11th

Early Registration (ends 2/1/20)
\$ 3,295.00

Regular Registration (ends 2/28/20)
\$ 3,495.00

On-Site Registration
\$ 3,995.00

Register Now
<https://llisu.eventnut.com>



Harvard University

Cambridge, MA

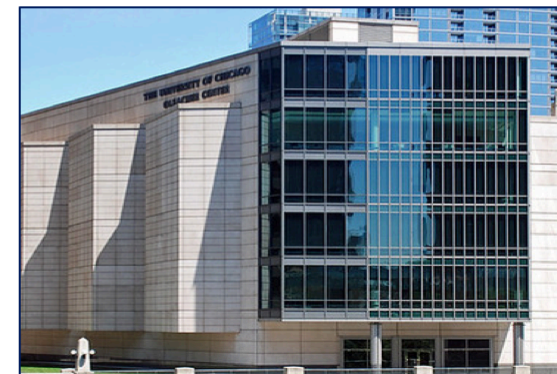
May 19th & 20th

Early Registration (ends 4/3/20)
\$ 3,295.00

Regular Registration (ends 5/8/20)
\$ 3,495.00

On-Site Registration
\$ 3,995.00

Register Now
<https://llihu.eventnut.com>



University of Chicago

Chicago, IL

August 11th and 12th

Early Registration (ends 4/3/20)
\$ 3,295.00

Regular Registration (ends 5/8/20)
\$ 3,495.00

On-Site Registration
\$ 3,995.00

Register Now
<https://lliuc.eventnut.com>

**** Contact Dr. Rodriguez or Mr. Gomez if you're interested in hosting an LLI session at your company for a program exclusively for your internal Latino talent that is more cost effective****

Meet the LLI Faculty

Dr. Rodriguez and Mr. Gomez lead all the LLI sessions.

Robert Rodriguez, PhD

President

DRR Advisors LLC

www.drradvisors.com

Robert Rodriguez, PhD has become a trusted advisor to over 200 companies who are looking to more effectively recruit, retain & develop top Latino talent. He is the author of *“Latino Talent: Effective Strategies to Recruit, Retain & Develop Hispanic Professionals”* and co-author with Andrés Tapia of *“Auténtico: The Definitive Guide to Latino Career Success.”*

So many companies go to him to help with their Latino talent initiatives that *Hispanic Business* magazine has named him one of the Top 100 Most Influential Latinos in Corporate America. His research focuses on Latino leadership and Latino leadership development.

He is on the board of trustees for the National Museum of Mexican Art, an Advisory Council member for the Hispanic Scholarship Fund and past board chairman for the Hispanic Alliance for Career Enhancement.

Contact Dr. Rodriguez at Robert@drradvisors.com or 872-230-3853.

Angel Gomez

President

AG Gomez Consulting LLC

www.angelgomez.com

“I believe that improving the way people perform, individually and collectively, leads to work that is more meaningful and worthwhile. That’s why I dedicate myself to working with clients to create and implement leadership improvement solutions for individual executives, their teams and the organizations they serve.”

Through my consulting, workshops, executive coaching, group facilitations and speeches, I empower leaders with the means to accelerate their performance.”

Angel Gomez is a past president of the Hispanic National Bar Association.

For more information about Angel Gomez and his expertise, contact him at:

Angel@angelgomez.com or 312-420-0465.